

Business Support Partners

Organization Name: Centrepolis Accelerator at Lawrence Tech University

Program name: Idea2Product Cohort Purpose: Physical Product Development

Primary Contact: Dan Radomski

Summary: The Centrepolis Accelerator can guide you and your idea into a profitable business model.

How to get started: https://www.centrepolisaccelerator.com/Programs/NEI-Micro-Makers

Organization Name: Detroit Hispanic Development Corporation

Program name: Side Hustle to CEO Classes

Purpose: Preparedness for Capital Funding, Taxes and Accounting, Cash Flow and Cost Analysis

Primary Contact: Anita Zavala

Marketing plan, web presence, customer discovery

Summary: Are you a small business and ready to take the next steps to get your enterprise off the ground? Sign up for our "Side Hustle To CEO" classes. You'll learn financial forecasting, how to file an

LLC, and more!

How to get started: https://linktr.ee/fantazmamarketandcafe

Organization Name: Accounting Aid Academy

Program name: THRIVE

Purpose: Taxes, Bookkeeping and establishing readiness for grants and funding

Primary Contact: Rachel Campbell

Summary: Accelerated bookkeeping and accounting program that helps business owners scale through

financial analysis and bookkeeping. A 10 month 1 on 1 program How to get started: https://www.accountingaidacademy.org/contact

Organization Name: Metro Detroit Black Business Alliance

Program name: BizWiz

Purpose: Preparedness for Capital Funding, Taxes and Accounting, Cash Flow and Cost Analysis

Primary Contact: Akilah Williams

Summary: 8-week Business planning class held 4+ times per year, virtually and in person. Individuals learn in a cohort both in class and through 1:1 time with the instructor. Build Social Impact is an 8-week

Social Enterprise planning class held 2+ times per year virtually and in person.

How to get started: https://bizwiz.mdbba.com/portal/en/myarea

Organization Name: Michigan Small Business Development Center

Program name: No-Cost Business Consulting

Purpose: Live and on demand coaching and workshops Primary Contact: RIchard Choi and Jacqueline Jones Love

Summary: Michigan SBDC programs are always no-cost to the client. Basic business plan is requested at

time of application. 1:1 program is tailored to the needs of the client.

How to get started: https://michigansbdc.org/get-started/business-consulting/request/

Organization Name: Build Institute

Program name: Build Basics and Build Social Impact

Purpose: Capital Funding, Taxes and Accounting, Cash Flow, Legal and HR

Primary Contact: Heather Levine and Onni Stone

Summary: 8-week Business planning class held virtually and in person. Individuals learn in a cohort both in class and through 1:1 time with instructor. You can also sign up for their "Build Bench" which provides

panel of experts for 1:1 coaching, capital access, coaching and entrepreneurial coaching

How to get started: https://www.buildinstitute.org/

Organization Name: Michigan Small Business Development Center

Program name: No-Cost Business Consulting

Purpose: Capital Funding, Cash Flow, Legal and Marketing Primary Contact: Richard Choi and Jacqueline Jones Love

Summary: Michigan SBDC programs are always no-cost to the client. Basic business plan is requested at

time of application. 1:1 program is tailored to the needs of the client.

How to get started: https://michigansbdc.org/get-started/business-consulting/request/

Organization Name: ACCESS

Program name: Business Development Program

Purpose: Preparedness for Capital Funding, Taxes and Accounting, Cash Flow, Legal and HR,

Technology and Operations

Primary Contact: Ayesha Maxwell

Summary: to empower communities to improve their health and their economic, social and cultural

well-being.

How to get started: <u>businessdevelopment@accesscommunity.org</u>

Organization Name: TechTown Entrepreneurial Education

Program name: Training Series

Purpose: Workshops- Business Strategy, E-Commerce and Web Design, Business Operations and Processes, Marketing, Branding and Persona Discovery, Financial Insight and Lending, Social Media

Marketing

Summary: on-demand digital workshops are led by local and national experts and cover business

fundamentals and hot-button issues. Primary Contact: Angeline Lawrence

How to get started: http://www.techtowndetroit.org/training-series/

Organization Name: TechTown Entrepreneurial Education

Program name: Ask an Expert

Purpose: Preparedness for Capital Funding, Taxes and Accounting, Cash Flow, Legal and HR, Marketing

Primary Contact: Angeline Lawrence

Summary: specialized support for tech startups or neighborhood small businesses

How to get started: http://www.techtowndetroit.org/ask-an-expert/

Organization Name: TechTown Detroit

Program name: Retail Boot Camp

Purpose: specialized support for tech startups or neighborhood small businesses

Primary Contact: Jeremy Lewis

Summary: intensive, eight-week program specifically designed for home-based, pop-up and e-commerce

businesses

How to get started: https://techtowndetroit.org/services/retail-boot-camp/

Organization Name: TechTown Detroit

Program name: 313 Strong

Purpose: designed to grow business owners skill sets in today's retail environment

Primary Contact: Jeremy Lewis

Summary: 313 STRONG is a customized support program for small businesses

How to get started: https://techtowndetroit.org/313strong/

Organization Name: Operations School

Program name: Operations School

Purpose: Operations School's mission is to train, empower and equip startup and nonprofit leaders with

the skills to successfully manage and scale their operations.

Primary Contact: Racheal Allen

Summary: Multi-week course that develops the skill set and knowledge of the business owner to operate

their business to full capacity

How to get started: https://www.operationsschool.com/